

Ohio's Premiere Library
Technology Conference

TechConnections 2.0.0.9

MAY 19, 2009

AT THE

State Library of Ohio



Sponsors

REGIONAL LIBRARY SYSTEMS OF OHIO

- Northeast Ohio Regional Library System (NEO-RLS)
- Northwest Regional Library System (NORWELD)
- Southeast Regional Library System (SERLS)
- Southwest Ohio and Neighboring Libraries (SWON Libraries)

Partners

- State Library of Ohio
- Academic Library Association of Ohio
- Central Ohio Chapter, American Society for Information Science and Technology (COASIS&T)
- Ohio Library Council (OLC)
- Ohio Public Library Information Network (OPLIN)
- Special Libraries Association, Cincinnati Chapter
- Special Libraries Association, Cleveland Chapter

Thank you Everyone!

Keynote: Michael Porter

NEW TECH HEADED TO LIBRARYLAND: 2009-2020 EDITION

AS A PROFESSION, WE HAVE COME A LONG WAY WITH TECHNOLOGY, COMMUNITY AND INFORMATION ACCESS. BUT THE MOST EXCITING POTENTIAL IS JUST AROUND THE CORNER, HEADED OUR WAY FAST! THAT MEANS UNDERSTANDING AND PLANNING IS NEEDED IN LIBRARIES NOW SO THAT WE CAN HARNESS IMPENDING TECHNOLOGICAL ADVANCES. TO HELP WITH THIS TASK WE ARE GOING TO EXAMINE DOZENS OF EXCITING AND SURPRISING REAL WORLD PROJECTS AND RESEARCH INITIATIVES THAT YOU CAN EXPECT WILL HAVE POWERFUL IMPACTS ON OUR REAL WORLD LIBRARY SERVICES. WE WILL LOOK AT NEW METHODS OF INFORMATION ACCESS, FUNDING, COMMUNITY BUILDING, SHARING AND COMMUNICATION ALONG WITH MULTIPLE HARDWARE AND SOFTWARE GADGETS. YOU CAN ALSO EXPECT A FEW AMUSING AND AMAZINGLY PRACTICAL SURPRISES.

Boardroom

9:00 am - 9:30am REGISTRATION and BREAKFAST

9:30am - 9:45am Introductions and Opening Remarks

9:45am - 10:45am Keynote:

New Tech Headed To Libraryland

Michael Porter

10:45am - 11:00am BREAK

11:am - 12:00 Using Dynamic Pathfinders

12:00 - 12:45pm LUNCH

12:45pm - 1:30pm Embedding Video in Library Services

1:30pm - 2:15pm Helping Library Staff Embrace Technology

2:15pm - 2:30pm BREAK

2:30pm - 2:50pm WebJunction Ohio

2:55pm - 3:15pm WebJunction Ohio (Repeated)

Conference Room D

11:am - 12:00 \$biblios.net: the world's largest database of freely -licensed library records

12:00 - 12:45pm LUNCH

12:45pm - 1:30pm Extreme Makeover

1:30pm - 1:50pm Free Tools to Image Computers

1:55pm - 2:15pm Intro to Online Storage services

2:15pm - 2:30pm BREAK

2:30pm - 2:50pm OpenDNS

2:55pm - 3:15pm DD-WRT-OMG

‡biblios.net: the world's largest database of freely-licensed library records

Joshua Ferraro, LibLime

Joshua Ferraro, CEO of LibLime will introduce ‡biblios.net, a free browser-based cataloging service with a data store containing over thirty-million records. The data is maintained by ‡biblios.net users similar to the model used by Wikipedia. Catalogers can use and contribute to the database without restrictions because records in ‡biblios.net are freely-licensed under the Open Data Commons Public Domain Dedication and License (<https://biblios.net/pddl>). Ferraro will demonstrate ‡biblios.net's free cataloging tools, as well as discuss the benefits of a community-built and maintained repository of library records.

DD-WRT-OMG!

Karl Jendretzky, OPLIN

DD-WRT is free Linux-based firmware that can be installed on several brands of wireless routers. It allows users to configure many aspects of the router's operation and is incredibly stable. OPLIN uses DD-WRT for several applications, and has had nothing but great experiences. Come hear about some of the amazing things you can do with DD-WRT.

Extreme Makeover: Redesigning Your Library's Digital Services in the Era of Web 2.0

Kara Reuter, Worthington Libraries

In the era of Web 2.0, libraries can offer a wider variety of digital services than ever before, including blogs, chat reference, social networking sites, social media sites, podcasts, wikis, virtual worlds, and more. But what services are right for your community and your library? This session will outline the comprehensive process used by Worthington Libraries to complete the recent redesign of our library Web site (worthingtonlibraries.org) and to determine the range of digital services we provide. Learn how we used familiar methods, such as focus group discussions, surveys, and user testing, and less used approaches, such as card-sorting exercises and sticky-note sessions to gather feedback from members of our community and from library staff regarding their expectations of the library's digital services. Find out how we incorporated the extensive feedback we gathered to deliver a usable new Web site and dynamic online presence.

Using Free Tools to Image Computers

Ed Liddle, Marysville Public Library

Ed will talk about how he uses several free tools to image work stations utilizing an external hard drive to store and deploy images from. He will also talk about how he uses some of the free space on library computers that would otherwise not be used to help him quickly get a sick PC operational again.

OpenDNS - Free, Featured, Faster and (optionally!) Filtered

Chip Kruthoffer, The Lane Libraries

An introduction to the service OpenDNS, a free DNS alternative that provides excellent service and a number of features that may be of interest to your library.

Send it to Cloud City: An Introduction to Online Storage Services

Glen Horton, SWON Libraries

The rise of cloud computing has not only brought us online applications, but also many ways store our data “in the cloud.” Tools like Dropbox and Amazon’s Simple Storage Service provide easy ways to remotely store data for fast access or safe backup. Glen will demo some of the popular cloud storage services, discuss their pros and cons, and suggest ways that libraries and individuals can benefit from them.

Spread Your Face all Over the Place: Embedding Video in Library Services

Chad F. Boeninger, Ohio University

Web-based video is a simple and inexpensive way for libraries to use to enhance their web presence with dynamic visual content. This session will provide live demonstrations of how to incorporate web-based video into your library website to enhance your reference and instructional initiatives. The session will also demonstrate how to use a web-cam and online applications to hold virtual reference desks or virtual office hours.

Using Dynamic Pathfinders to Reach Your Target Audience

Amy Fyn, Bowling Green State University
Katherine Najacht, Bowling Green State University
Tamara Murray, Westerville Public Library
Evan Struble, OHIONET

Wondering how to take your reference staff to the next level? Gone are the static pages of web links and book titles from yesteryear. Murray and Struble will demonstrate dynamic pathfinders (a.k.a. subject guides) using products and social networking sites such as Delicious, wikis, SlideShare, Library a la Carte and local subject headings. Fyn and Najacht will demonstrate a web 2.0 technology—LibGuides—that addresses concerns with static library website and content management systems by transforming subject portals and class webpages into customizable teaching tools.

“You Say Learn, We Say Play!”

Helping Library Staff at all Levels Embrace Technology

Joy Marlow, Columbus Metropolitan Library
Gerald Schwab, Columbus Metropolitan Library

Finding it hard to move forward with the latest library- or Web 2.0-technology because you can't get your staff to come with you? Why not try a system-wide technology training program that allows staff to have fun with technology while learning at their own pace? Find out how the Columbus Metropolitan Library implemented an all-staff training that engaged their staff and got them excited about technology, and, more importantly, about learning and trying new things.

WebJunction Ohio Technology Resources

Marsha McDevitt-Stredney, State Library of Ohio
Stephen Hedges OPLIN

This session will introduce library technology staff to Topics covered on WJOH including Emerging Technologies, Mobile Devices, Networking, Web-based Tools, and many more. This session will demonstrate some of the documents and discussion already available on technology topics, and show participants how they can contribute their own information to WJOH.

MICHAEL PORTER

Michael is a librarian, blogger, presenter, technology fan, author and PEZ collector selected in 2009 as a Library Journal “Mover and Shaker”. He has nearly 20 years of experience working in Libraryland and has presented hundreds of times to library staff around the world. He is currently the Interactive Strategy Manager at WebJunction.org in Seattle, Washington. Michael has worked at OCLC Western (Ontario, CA), the Bill & Melinda Gates Foundation US Library Program and the Allen County Public Library (Fort Wayne, IN). He holds an MLS degree from Indiana University ('99). Michael's professional focus is on practical technology, community, library futures, training and planning. He is currently working on a book about successful electronic communities for ALA Editions, co-authors the “Internet Spotlight” column in each issue of Public Libraries Magazine and is the instructor for PLA's “Technology Management” workshop which is one of the core courses for their “Certified Public Library Administrator Program”. Libraries, librarians, travel, creating digital multi-media, and gaming are all near and dear to him. You can read more on the Libraryman blog: www.libraryman.com

CHAD F. BOENINGER

Chad F. Boeninger is the Reference & Instruction Technology Coordinator at Ohio University's Alden Library. In his role he serves as a Reference Librarian, the Business and Economics Bibliographer and the assistant web manager. He is the creator of the Biz Wiki and the Business Blog, and is the administrator of several other blogs and wikis. He has presented and written about a variety of Web 2.0 and library technology tools such as wikis, blogs, instant messaging, open source software, podcasting, gaming, and social software. He thoroughly enjoys sharing and learning with others, and in doing so is constantly striving to make the library a viable resource for years to come. Chad shares his thoughts and ideas about libraries and technology on his blog, Library Voice.

JOSHUA FERRARO

Joshua Ferraro, CEO of LibLime has been promoting open source in libraries since 2001, when he oversaw implementation of the Koha open-source library automation system at the Athens County Public Library System in Ohio. Athens County was the first library in the US to adopt an open-source integrated library system. Ferraro is the former Release Manager for Version 3.0 of Koha. Koha was the first open-source ILS.

In 2008, Ferraro was recognized in Library Journal as a Mover and Shaker for his work promoting open source in libraries. He has been a featured speaker at countless library conferences across the country.

AMY FYN

Amy Fyn, Reference and Instruction Librarian at Bowling Green State University, works with individuals, classes, and departments to increase searching skills and improve knowledge of library resources. As instruction liaison to English and foreign language departments, Philosophy, Criminal Justice, and Social Work, she continues to reach out to students both in person and online.

STEPHEN HEDGES

Stephen Hedges has served as Executive Director of the Ohio Public library Information Network since April 2006. He came to OPLIN from the Nelsonville Public Library system in Athens County, Ohio, where he had served as Director since 1997. Under Stephen's direction, Nelsonville became the first public library system in the United States to use open source integrated library system software. Stephen is the co-author of the book *_Best in the Nation: The First Two Hundred Years of Ohio Libraries_* and has served on the governing boards of a number of Ohio library organizations.

GLEN HORTON

Glen Horton has served as the Technology Coordinator for SWON Libraries since 1999. His duties require him to have experience in a wide range of technologies. He is responsible for providing technology assistance, technology training, and facilitating shared projects within the SWON Libraries membership. Glen enjoys speaking about open source, gadgets, web development, and other technologies in libraries.

KARL JENDRETZKY

Karl Jendretzky has been with OPLIN since January 2006. Originally hired on as a support tech, he was fresh out of DeVry University where he obtained a Bachelors of Science in Computer Information Systems. He has now moved into the position of Technology Project Manager and oversees all things technical at OPLIN. Karl can be reached via email at jendreka@oplin.org.

CHIP KRUTHOFFER

Chip Kruthoffer is Systems Manager at The Lane libraries in Butler County, Ohio. The Lane Libraries have used OpenDNS since January 2007.

ED LIDDLE

Ed is the the technology assistant at the Marysville public Library in Marysville Ohio. He enjoys using open source software and staying current with technology. Ed has over 5 years experience working with computers in libraries. Ed has an Associates of Applied Science degree in Electronics from DeVry.

JOY MARLOW

Joy Marlow is a Digital Experience Analyst for the Columbus Metropolitan Library in Columbus, OH. She has worked for CML for over 18 years, 15 of which were in public services. Currently, she explores and investigates new technologies and how they translate into the library realm.

MARSHA MCDEVITT-STREDNEY

Marsha McDevitt-Stredney has been the Director of Marketing and Communications at the State Library of Ohio for two years. She serves as the manager of public relations, marketing & promotion, information officer and project manager for WebJunction Ohio. Prior to joining the State Library, she worked as Grant Manager and Director of Communications for the non-profit organization the Ohio Community Computing Network. Marsha began her career as a Trainer, Computer Graphics Animator and Producer at one of the first computer graphics animation companies in the nation - Cranston Csuri Productions. She has a Ph.D. from the Ohio State University in Computer Graphics in the Arts and Arts Education.

TAMARA MURRAY

Tamara Murray is currently working at the Westerville Public Library as their first Web Content Librarian. She is responsible for helping to organize and share information via the web, including managing social networking profiles and working with the webmaster to help shape the design of the website. Her goal in this position is to create an interactive, fun and informative user experience for patrons and staff.

KATHERINE NAJACHT

Katherine Najacht is the Library Associate for the department of Library Teaching & Learning (LTL) at Bowling Green State University. Her primary responsibilities include reference (in all its various formats), reference collection management, student supervision, instruction, and providing support for the department. She received her undergraduate degrees in English Literature and Popular Culture from BGSU and almost immediately after, began working in the library. Her previous position was shared between her current department (LTL) and the Browne Popular Culture Library.

KARA REUTER

Kara Reuter, Digital Library Manager at Worthington Libraries, has developed and managed digital libraries for young people and adults in school, academic, and public library settings for 10 years. Through qualitative research techniques, she builds understanding of people's information behavior to develop technologies and media that meet people's wants and needs.

GERALD SCHWAB

Gerald Schwab is the Organizational Development & Learning Manager for the Columbus Metropolitan Library in Columbus, OH. He currently coordinates training and development for the staff at CML. Most of his 20 years at CML have been in Circulation for Public Services. He enjoys exploring the Internet and finding new ways to connect with people who share similar interests.

EVAN T. STRUBLE

Evan T. Struble currently serves as the Community Manager for OHIONET, allowing for greater, more open communication between OHIONET and the library community at large. Previously, he held the position of Continuing Education Coordinator. Prior to joining the OHIONET staff, Mr. Struble worked at the Westerville Public Library for nearly seven years, most recently as an Adult Services Librarian. Over the course of his career, Mr. Struble has also been employed by Otterbein College Courtright Memorial Library and Meigs County District Public Library.

Mary Albright - Logan County District Library
Susan Allen - Worthington Libraries
Matthew Augustine - Euclid Public Library
Ted Baldwin - University of Cincinnati
Rob Ball - Worthington Libraries
Christy Barker - Huber Heights City Schools
David Blankenship - Reed Memorial Library
Chad Boeninger - Ohio University
Christopher Brose - Tiffin-Seneca Public Library
Nancy Chesik - University of Detroit Mercy
Garry Collum - Kenton County Public Library
Paula Dayhoff - Central Library Consortium
Rip Engle - Wayne High School
Joshua Ferraro - LibLime
Jeremy Forsythe - Euclid Public Library
Amy Fyn - Bowling Green State University
Patrick Gutbrod - Euclid Public Library
Bill Hardison - NORWELD
Stephen Hedges - OPLIN
Mike Hensel - London Public Library
Jill Herald - St. Ursula Academy
Mindy Holmes - Mason Public Library
Glen Horton - SWON Libraries
Karl Jendretzky - OPLIN
Georgene Johnson - Washington State Community College
Marlene Joyce - Titus Elementary School
Darren Kamnitzer - Worthington Libraries
Bonnie Kern - Fulton County Public Library
Chip Kruthoffer - Lane Libraries
Stefan Langer - Worthington Libraries
Mary Leffler - Southeast Regional Library System
Ed Liddle - Marysville Public Library
Paul Lima - Ritter Public Library
Ray Lyons

Joy Marlow - Columbus Metropolitan Library
Barbara Marshal - Worch Memorial Public Library
Rick Mason
Marsha McDevitt-Stredney - State Library of Ohio
Lindsay McVey - Washington State Community College
Tamara Murray - Westerville Public Library
Katherine Najacht - Bowling Green State University
Dan Nixon - Wilmington Public Library
Colleen O'Connell - Kenton County Public Library
Charles Osborn - Central Library Consortium
Michael Porter - WebJunction
Kara Reuter - Worthington Libraries
Greg Ricker - Warren-Trumbull County Public Library
April Ritchie - Kenton County Public Library
Paris Robertson - Upper Sandusky Community Library
Sandy Roe - Huber Heights City Schools
Gerald Schwab - Columbus Metropolitan Library
John Shannon - Columbus Metropolitan Library
Nanthabalan Siva - University of Detroit Mercy
Allen Sommers - Massillon Public Library
Evan Struble - OHIONET
Cathy Taylor - Huber Heights City Schools
Doug Turner - Mary L. Cook Public Library
Darrell Ulm - Stow-Munroe Falls Public Library
Andy Wannemacher - Defiance Public Library
Keith Washburn - Lorain County Community College
Matt Weaver - Westlake Porter Public Library
Kat Weckbacher - Massillon Public Library
Brook Westheimer - PLCH
Greg Wheeland - Delaware County District Library
Lucretia Wiley - Warren Trumbull County Public Library
Richard Wiltout - Tuscarawas County Public Library
Jane Wu - Otterbein College



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ANNOUNCEMENTS

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EVALUATE OUR PROGRAM
TODAY AT

www.techconnectionsohio.info/evaluation

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